



## **Communications Track**

*Creative Writing & Journalism, Graphic Design,  
Web Creation, Photography, Marketing*

**Our mission:** To activate young adults to exalt Christ and advance His Gospel to the multitudes, by awakening hearts to Jesus, inspiring dreams for the Kingdom, and engaging hands in the Great Commission.

**Community & Discipleship:** Communications Interns, like all participants in OneWay's Internship & Discipleship program, will live in community housing and participate in our intensive discipleship program. We believe that all effective ministry comes out of the overflow of an intimate relationship with Jesus and a heart for His Kingdom. Our primary priority is to foster this in our interns through spiritual discipleship, teaching, mentorship, community outreach and events, prayer & worship, and sharpening peer relationships as we live and minister together in intentional community.

### **Communications Track\* Responsibilities:**

*\*varies based upon which aspect of communications intern is interested in*

- Use Photoshop and InDesign to create graphics for print (brochures, posters, newsletters, sales sheets, etc.) and web, for the various ministries and partners of OWM. Interns will be involved in every aspect of the layout process.
- Write a wide variety of pieces from research and synthesis articles compelling people to pray (see an example at [www.prayercast.com/india](http://www.prayercast.com/india)), to telling personal stories of missionaries and people on the field, to journalistic articles about what God is doing in the ministry.
- Report on the various ministries and partners of OWM through creative writing
- Collaborate with other media ministries of OWM to generate new Kingdom-themed media content (music, spoken word, video, photography etc. collaborative projects)
- Build, design, and update websites and blogs for the various ministries of OWM.
- Travel with different teams of OWM both locally and internationally to photograph, record, and creatively communicate the stories and information gathered from the work and ministries local and abroad.

- Assist in public relations and marketing messages for the ministry, working with development and various ministry projects. This includes research, scheduling meetings, in the field audio and video recording sessions, developing email and social media outreach programs and the presentation and collateral materials to support the development and partnership activities of OneWay Ministries.

*BONUS: We are passionate about giving our interns opportunities to explore their own creative capacities and passions, and give space for personal creative project development as other work responsibilities are fulfilled.*

**Qualifications:**

Experience and strong ability in one or more of the following: writing/journalism; Adobe CreativeCloud programs; HTML coding and website creation (familiarity with Wix and/or WordPress); photography; poetry, spoken word, and lyric composing ability; strong creative and collaborative skills; intimate & growing relationship with Christ

**Timeframe:**

Our 2020 Summer Internship & Discipleship Program is from May 26-July 31. This is a full-time, residentially-based discipleship & work program.

**Compensation:** We consider all staff and interns to be on mission, and highly value the work produced by participants in our program. Thus, we provide training and assistance to raise up to **\$3,500** to cover the program cost and a personal stipend of **\$2250**.

**Cost:** The cost of the program is \$1250 for the summer. This cost can be covered through support raising and includes community housing for the summer, team activities and retreat trips, community meals & events, program materials & supplies, and staff administration fees.